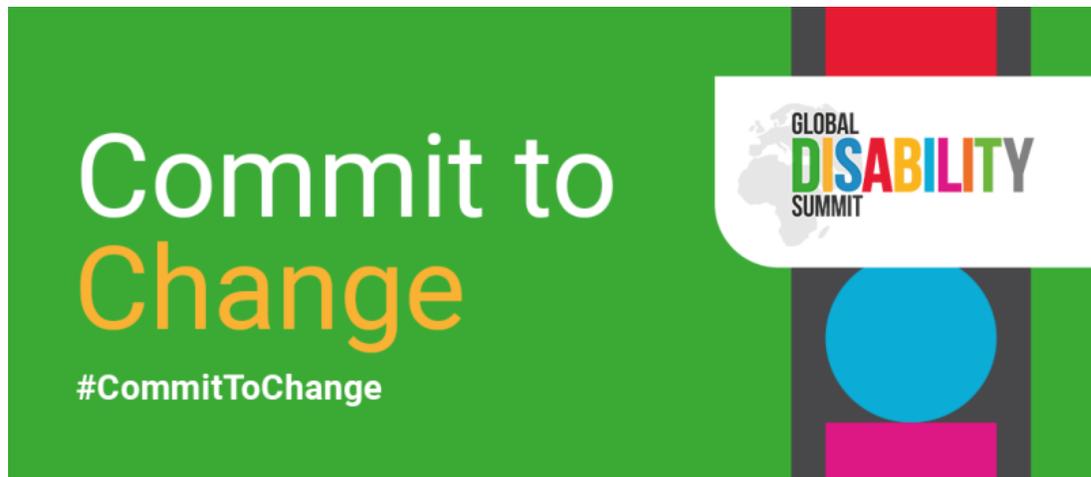


# #CommitToChange Social Media Toolkit



#GDS2022



Government  
of Norway



The **Global Disability Summit (GDS22)** in February 2022 is a pivotal moment for governments, businesses, development professionals, and Organisations for People with Disabilities (OPDs) to commit to change and do more to include over one billion people with disabilities, many of whom live in some of the world's poorest countries.

Use our social media toolkit to confirm your commitment to delivering disability rights during the Global Disability Summit 2022 (GDS22) and call on world leaders and others to do the same.

This **#GDS2022**, we need everyone, everywhere to **#CommitToChange**.

## Take the #CommitToChange Social Media Action

### I'm a minister, business leader, or a global development actor

Tell us how you will **#CommitToChange** the lives of one billion people with disabilities at the Global Disability Summit 2022 (GDS22) using your social media channels.

Record a video or share a post which completes the following sentence:

"I believe in a disability-inclusive future. This #GDS2022, I'll #CommitToChange by..."

Don't forget to tag @GDS\_Disability on Twitter and use #GDS2022.

<https://www.youtube.com/watch?v=uuOztQvftEI&t=2s>

<https://www.youtube.com/watch?v=95CMXsN2ikk>

## I'm a member of the public

Tell us why you believe world leaders need to #CommitToChange the lives of one billion people with disabilities at the Global Disability Summit using your social media channels.

Record a video or share a post which completes the following sentence:

"I believe in a disability-inclusive future because..."

Don't forget to tag @GDS\_Disability on Twitter and use #CommitToChange and #GDS2022.

## Promote the Summit on Social Media



#CommitToChange  
#GDS2022



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During the #Covid19 pandemic, many people with disabilities have been denied their basic human rights. The Global Disability Summit 2022 (GDS22) is a chance to change millions of lives long-term.

How will you #CommitToChange?

<https://www.globaldisabilitysummit.org/>

#GDS2022

Share on [Twitter](#)

Share on [Facebook](#)

## **Accessibility**

Get the biggest reach possible:

- Use Twitter's descriptive text functionality to describe images for people who are visually impaired.
- Keep links in full rather than scrambling them with a link shortener, so that users know where they are being directed to.
- If using video content with audio, add subtitles so that the video can be understood without sound.

## **Useful links**

### **Twitter handles**

@GDS\_Disability  
@NorwayMFA  
@GhanaMFA  
@IDA\_CRPD\_Forum

### **Hashtags**

#CommitToChange  
#GDS2022

## **Campaign Key Messages**

1. Now is the time to commit to change and make our world more inclusive of people with disabilities. The Global Disability Summit 2022 (GDS22) is an opportunity for all of us to make progress towards a world where everyone is included and can access their human rights.
2. The global COVID-19 pandemic has shown us more than ever before that we are all connected. It has also highlighted the devastating inequalities faced by people with disabilities. We must do more to include the world's 1.2 billion people with disabilities, who cannot and will not be ignored.
3. In February 2022, the governments of Norway and Ghana, and the International Disability Alliance, will host the second Global Disability Summit (GDS22). The Global Disability Summit could be a game-changing moment for progress on building a disability inclusive future. But to realise this vision, governments, policy-makers, and organisations around the world need to commit to change and come together to create a more inclusive society.
4. How can we commit to change and make societies more inclusive? By focusing on neglected areas; strengthening organisations of persons with disabilities and supporting their greater collaboration with governments; building on recent progress; showcasing best practice from around the world; and making commitments to drive forward disability-inclusive development.

## Download #CommitToChange visuals

#CommitToChange - Facebook photos [here](#).

#CommitToChange - Twitter photos [here](#).