

Global Disability Summit 2022 (GDS22) Side Events Toolkit

Promote your Global Disability Summit Side Event on Social Media

The Global Disability Summit (GDS22) in February 2022 is a pivotal moment for governments, businesses, development professionals, and Organisations for People with Disabilities (OPDs) to commit to change and do more to include over one billion people with disabilities, many of whom live in some of the world's poorest countries.

Over 90 Side Events are taking place under the auspices of the summit in 2022 from organisations around the world.

If you're organising or attending an event and want to promote it on social media, use our suggested posts below.

Promote your Global Disability Summit Side Event on Social Media

I'm organising an event

If you're the organiser, use this template to post about your event and create a graphic to go with using our downloadable templates.

Save the date! Our [@GDS Disability](#) side event on [insert topic here] is happening on the [16/ 17] of February. Will you be joining us?

Date:

Time:

Link:

Create a graphic for your post



Above is an example of a graphic.

Create your own by [downloading a template here](#).

Don't forget to add alt-text to any images you create, so people with visual impairments can understand what the image is showing.

I'm a member of the public attending an event

Excited to join the [@GDS_Disability](#) side event on [insert topic here]! It's happening on the [16/ 17] of February and you can register here: [insert the link to join]

Don't forget to tag [@GDS_Disability](#) when posting about your event. Here are some more tips for posting online:

Accessibility

Get the biggest reach possible:

- Use Twitter's descriptive text functionality to describe images for people who are visually impaired.
- Keep links in full rather than scrambling them with a link shortener, so that users know where they are being directed to.
- If using video content with audio, add subtitles so that the video can be understood without sound.

Useful links

Twitter handles

@GDS_Disability

@NorwayMFA

@GhanaMFA

@IDA_CRPD_Forum

Hashtags

#CommitToChange

#GDS2022