

# Shifting the investment paradigm: the power of AT innovation

Global Disability Summit 2022: Side Event



Join **Global Disability Innovation Hub (GDI Hub)** and an expert panel to explore how and why innovation is a catalyst for change.

We'll look at the transformative potential of innovation initiatives - from technology accelerators to impact funds - with examples of what works from a range of organisations and global programmes.

The event will explore the economic case for investing in Assistive Tech (AT) innovation, novel financing mechanisms for AT provision, the importance of ecosystem funding and why building partnerships across governments, decision makers, manufacturers and distributors is key.

## The panel

- Cathy Holloway, **Global Disability Innovation Hub & AT2030**
- Pascal Bijleveld, **ATscale**
- Lea Simpson, **Brink & Assistive Tech Impact Fund**
- Michelle Hassan, **Catalyst Fund & Assistive Tech Impact Fund**
- Bernard Chiira, **Innovate Now, AMref & GDI Hub**
- Prateek Madhav, **AssisTech Foundation (ATF)**
- Pete Horsley, **Remarkable**

**Wednesday, 16th Feb 2022**  
**12-1pm CET**



Global  
Disability  
Innovation  
Hub



## Innovation has the ability to create a seismic shift in disability inclusion.

**AT's role in the impact investing landscape is changing. Endorsed globally innovation has the potential to transform the AT landscape.**

Innovation has the power to change lives, with emerging digital and tech solutions providing the opportunity for local innovation on a scale never seen before. During this event we'll explore how innovation and ecosystem development go hand in hand, building the capacity and markets required for AT start-ups to thrive, hearing learnings from;

- UK Aid funded, **GDI Hub** led, **AT2030 Programme** turning market failure into opportunity by supporting the most promising AT ventures in Africa
- **ATscale** on the role of AT investment in enabling innovation and breaking down barriers to access
- **Innovate Now** Africa's first Assistive Technology Accelerator based in Kenya
- **BRINK & Catalyst Fund** on **Assistive Tech Impact Fund**, investing in AT innovators and pioneers with catalytic capital and expert-led venture-building
- **Remarkable**, an Australian accelerator supporting tech start-ups that enable human potential
- **AssisTech Foundation (ATF)** who incubate and nurture early stage ideas into market ready AT